

Message Text

UNCLASSIFIED

PAGE 01 SEOUL 07731 020541Z

14

ACTION COME-00

INFO OCT-01 EA-09 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /047 W

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R 020405Z OCT 75

FM AMEMBASSY SEOUL

TO SECSTATE WASHDC 3150

UNCLAS SEOUL 7731

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: COMMERCIAL PRESENCE FAIRS (CPF) RECOMMENDATIONS, FY '77

REF: STATE 225725

THERE ARE NO KNOWN PLANS FORMULATED FOR INTERNATIONAL FAIRS IN KOREA DURING THE PERIOD JULY 1 TO SEPTEMBER 30, 1976. THE ONLY INTERNATIONAL FAIR OF COMMERCIAL IMPORTANCE IS THE KOREA ELECTRONICS SHOW WHICH EXHIBITS BOTH LOCAL AND FOREIGN MANUFACTURED PRODUCTS, SPONSORED ANNUALLY BY THE FINE INSTRUMENTS CENTER, THE PROMOTIONAL AGENCY FOR THE KOREA ELECTRONICS INDUSTRY, SUPPORTED BY THE MINISTRY OF COMMERCE AND INDUSTRY. FULL DETAILS INCLUDING EXACT DATE AND PLACE FOR THE REGULAR ANNUAL SHOW ARE DETERMINED IN APRIL OR MAY OF THE SAME YEAR AND ALL HAVE BEEN HELD DURING THE AUTUMN MONTHS. SEE SEOUL A-71 AND A-90 FOR DETAILS. INASMUCH AS THE PRINCIPAL OBJECTIVE OF THE KOREA ELECTRONICS SHOW IS EXPANSION OF OVERSEAS MARKETS FOR LOCALLY MANUFACTURED ELECTRONIC PRODUCTS, THE SHOW IS A "COMMERCIAL" EVENT RATHER THAN A "PRESENCE" FAIR.

POST HAS NO RECOMMENDATION TO MAKE FOR A "PRESENCE" FAIR IN KOREA. POST IS PRESENTLY CONSULTING WITH OIM RE POSSIBLE OFF-SITE TYPE I EXHIBITION AT KOREA ELECTRONICS SHOW IN SEPTEMBER-OCTOBER 1976.

SNEIDER

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NNN

Message Attributes

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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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